SMEs Digital
Grant No: UNOPS-EUPRO-2019-Grant-16

Name of the beneficiary: Science and technology park Čačak (STP)
Name of the partner organisation: Faculty of Technical Sciences Čačak
Project start date: 06 November 2019
Project end date: 30 November 2020

The main objectives of the SMEs Digital project are:

1. Enhanced sustainability, productivity and competitiveness of SMEs and their ability to expand to new markets

2. Increase the use of IT to modernize the business operations in all branches of industry (production, processes, marketing, organization)

Done so far

<table>
<thead>
<tr>
<th>Activity</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.1.</td>
<td>Introduction of digital entrepreneurship and digital transformation to SMEs there were organized 4 one-day presentations on digital entrepreneurship and digital transformation of SMEs with over 100 participants in total.</td>
</tr>
<tr>
<td>1.2.</td>
<td>Training of SMEs digital® transformation business project planning the first training was organized with two modules included: 1. Key factors and opportunities for digital transformation and 2. Creating a digital strategy</td>
</tr>
<tr>
<td>1.3.</td>
<td>Selection of SMEs interested in digital transformation, eight SMEs were selected for further activities for creating the Plan of digital transformation IT consultants are actively working with selected SMEs to develop a Digital Transformation Plan</td>
</tr>
<tr>
<td>1.4.</td>
<td>Provision of technical support in planning digital transformation to selected SMEs provides the main beneficiaries to the SMEs. Digital transformation plans have begun to be created for each SME separately.</td>
</tr>
</tbody>
</table>

For any further details about SMEs Digital project, feel free to contact project team:

- Milica Zoranović
  project manager
- Dr Ivana Milenković
  SMEs Coordinator
- Dr Nenad Stefanović
  IT expert