

SMEs Digital

Grant No: **UNOPS-EUPRO-2019-Grant-16**

Name of the beneficiary: Science and technology park Čačak (STP)

Name of the partner organisation: Faculty of Technical Sciences Čačak

Project start date: 06 November 2019

Project end date: 30 November 2020

The main objectives of the SMEs Digital project are:

1

Enhanced sustainability, productivity and competitiveness of SMEs and their ability to expand to new markets

2

Increase the use of IT to modernize the business operations in all branches of industry (production, processes, marketing, organization)

Done so far

*Within the **activity 1.1.** Introduction of digital entrepreneurship and digital transformation to SMEs there were organized 4 one-day presentations on digital entrepreneurship and digital transformation of SMEs with over 100 participants in total.*

*Within the **activity 1.2.** Training of SMEs digital@ transformation business project planning the first training was organized with two modules included:*

- 1. Key factors and opportunities for digital transformation and*
- 2. Creating a digital strategy*

*Within the **activity 1.3** Selection of SMEs interested in digital transformation, eight SMEs were selected for further activities for creating the Plan of digital transformation*

IT consultants are actively working with selected SMEs to develop a Digital Transformation Plan

*The **activity 1.4.** Provision of technical support in planning digital transformation to selected SMEs provides the main beneficiaries to the SMEs.*

Digital transformation plans have begun to be created for each SME separately.

For any further details about SMEs Digital project, feel free to contact project team:



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